

From The Editors

Dear Readers,

As we navigate the intricate process of bringing each issue of our journal to your screens, we are constantly reminded of the exhilarating and, at times, exhausting journey it represents. It's a journey that has involved a lot of cooperation and concerted effort from various sources. Today, we are delighted to share with you our latest issue, a culmination of hard work and dedication.

Our gratitude extends to all those who have supported us, especially the contributors who have sent us their invaluable research findings. This issue, like its others, is the product of numerous submissions. However, after meticulous review and consideration, we have selected five articles for publication. Though the number of published articles in this issue may seem limited, the quality and depth they offer are exceptional.

We extend our warmest congratulations to the authors whose work we feature in this issue and to the reviewers whose insightful feedback has been instrumental in enhancing the quality of these papers. Their collective efforts have been pivotal in elevating our journal to its current esteemed status.

In this compelling issue, we are proud to showcase a diverse array of research that illuminates various facets of innovation and entrepreneurship in Turkey. The first paper, "Türkiye Fintech Startup Ecosystem: A Narrative Analysis," offers a detailed exploration of Turkey's burgeoning fintech startup scene, providing insights into the unique challenges and opportunities within this dynamic sector. The second study, "Measuring Innovation Culture: Validation Study of the Innovation Quotient Model and Research on a Defense Industry Firm in Turkey," delves into the critical assessment of innovation culture, underpinning its importance in the defense industry through an empirical lens. "Reflections of Industry 4.0 and Innovation Interaction in International Literature: A Bibliometric Analysis," the third article, presents a thorough bibliometric analysis, mapping the global discourse on the intersection of Industry 4.0 and innovation. The fourth paper, "Developing the Scale of Social Barriers in Entrepreneurship and Its Relationship with Locus of Control, Entrepreneurial Intention," investigates the social impediments to entrepreneurship, offering valuable insights into the psychological aspects influencing entrepreneurial drive. Lastly, the fifth paper, "Determining Innovation Strategy to Improve Innovation Performance in Landscape Architecture Industry in Turkey," proposes strategic frameworks to enhance innovation performance in Turkey's landscape architecture industry, underscoring the sector's potential for growth and development. Each of these studies contributes significantly to our

understanding of the intricate relationship between innovation, industry, and entrepreneurship in Turkey, offering both academic and practical implications.

We trust that the insights and findings presented in these papers will be of significant value to researchers, professionals, and policymakers alike.

In conclusion, we thank you for your continued support and interest in our publication. We wish you a Happy New Year.

Sincerely,

Cevahir UZKURT

Editor in Chief