### Girişimcilik ve İnovasyon Yönetimi Dergisi

Journal of Entrepreneurship and Innovation Management - JEIM

Cilt/Volume 9 | Sayı/Issue 2 | Aralık / December 2020



Derginin Adı : Girişimcilik ve İnovasyon Yönetimi Dergisi

Derginin İngilizce Adı : **Journal of Entrepreneurship and Innovation** 

Management - JEIM

ISSN : **2147-5792** E-ISSN : **2687-234X** 

Dergi web adresi : www.betadergi.com/jeim

Yayıncı Kurulus : Beta Basım Yayım Dağıtım A.Ş.

Sorumlu Müdür : Seyhan SATAR

Editör : Prof. Dr. Cevahir UZKURT

Editör Yardımcıları : Prof. Dr. İlker Murat AR

Doç. Dr. Serdal TEMEL

Girişimcilik ve İnovasyon Yönetimi Dergisi, yılda iki kez (Haziran ve Aralık aylarında) yayınlanan hakemli bir dergidir. TÜBİTAK TR Dizin Sosyal ve Beşeri Bilimler Veri Tabanı'nda taranmaktadır. Dergide yayınlanan yazıların sorumluluğu yazarlarına aittir. Dergide yayınlanan yazılar, kaynak gösterilmeksizin kısmen ya da tamamen iktibas edilemez. Derginin elektronik versiyonuna <a href="https://www.betadergi.com/jeim">www.betadergi.com/jeim</a> adresinden ulaşılabilir.

## Girişimcilik ve İnovasyon Yönetimi Dergisi Journal of Enreprenuership and Innovation Managment - JEIM

#### Editör / Editor In-Chief

Cevahir UZKURT Small and Medium Enterprises Development Organization of Turkey (KOSGEB) cevahiruzkurt@hotmail.com

#### Editör Yardımcıları / Vice-Editors

İlker Murat AR Ankara Yıldırım Beyazıt University ilkerar@ybu.edu.tr

> Serdal TEMEL Ege University serdal.temel@ege.edu.tr

#### **Editorial Board**

Aidin SALAMZADEH Serbia Institute of Economic Sciences /

University of Tehran

Akın KOCAK Ankara University

Ali Ekber AKGUN Yıldız Technical University
Animesh ACHARJEE University of Cambridge

Anne-Laure MENTION RMIT University

Annie ROYER University of Laval
Bayram Zafer ERDOGAN Anadolu University

Birdoğan BAKI Karadeniz Technical University

Cem ISIK Ataturk University

Cengiz YILMAZ Middle East Technical University

Claudia De FUENTES Saint Mary's University
Garry BRUTON Texas Christian University

Gundega LAPINA Riga International School of Economics

and Business

iskender Peker Gumushane University

Marina RANGA Stanford University

Mehmet BARCA Social Sciences University of Ankara
Metin TOPRAK Istanbul Commerce University
Murat Ali DULUPCU Suleyman Demirel University

Mustafa Tamer MÜFTÜOĞLU Başkent University

Nukhet HARMANCIOGLU Koc University

Oguz TURKAY Sakarya University

Olaposi TITILAYO African Institute for Science Policy and

Innovation

Omer TORLAK Istanbul Commerce University

Onno OMTA Wageningen University
Oya TUKEL Cleveland State University

Oyku IYIGUN Istanbul Commerce University

Philip KITCHEN Brock University

Rachna KUMAR Alliant International University

Rüstem Barış YEŞİLAY Ege University

Suayip OZDEMIR Afyon Kocatepe University

Susanne DURST Tallinn University of Technology

Tugrul DAIM Portland State University

Turkay DERELI Iskenderun Technical University

Victor SCHOLTEN Delft University

Yılmaz URPER Anadolu University

Ying ZHANG Erasmus University

#### Dear colleagues,

am very happy to introduce the second issue of *Journal of Entrepreneurship* and *Innovation Management (JEIM)* in 2020. It is great to see there are big interests not only from number of submitted papers but also number of papers downloaded and cited for the Journal of Entrepreneurship and Innovation Management. We will keep providing exciting opportunities for researchers, professionals as well as the policy makers to access new knowledge, practical information and policy recommendation in the area of innovation and entrepreneurship.

The objective of *JEIM* is to publish up-to-date, high-quality and original research papers. As such, the journal aspires to be vibrant, engaging and accessible, and at the same time integrative and challenging. Each issue of the journal contains research papers.

For this issue we have received numbers of papers and we thanks for all researchers and colleagues for their effort and work. However, due to COVID-19, we were not as fast as we should be and therefore review process took more time than it is expected. We apologize for this and hope to reduce process time in coming issues. It takes around 2.5 months to finalize the reviewer process so far. We want to relay big thanks for the reviewers and member of The Editorial Board.

In this issue, we have seven research papers which analysed innovation, innovation performance and entrepreneurship. You will also find research results on impact of COVID-19 on innovation performance in this issue.

Needless to say, any papers that you wish to submit, either individually or collaboratively, are much appreciated and will make a substantial contribution to the journal. Best wishes and thank you in advance for your contribution to the JEIM.

Season's Greeting

Best Regards

Cevahir UZKURT Editor-in Chief

# İçindekiler / Content

İmalat İşletmelerinin Sürdürülebilir Süreç İnovasyon Performansının Ölçümü için Ölçek Geliştirme	
Scale Development for Measurement of Sustainable Process Innovation Performance of Manufacturing Enterprises	
Uğur EDEŞ, Eyüp ÇALIK	1
Türkiye'de Düzey 2 Bölgelerinin Yenilikçilik Performansının Ölçümü Üzerine Ampirik Bir Analiz	
An Empirical Analysis of Innovation Performance Measurement on Level 2 of the Regions in Turkey	
Demet KUTGİ, Selen IŞIK MADEN	25
Yeni Nesil Perakendecilik: KOVID-19 Sürecinde Marketten Eve Hizmet İnovasyonu Araştırması	
New Generation Retailing: COVID-19 Process from Market to Home Service Innovation Research	
Selin GENÇTÜRK, Yücel ÖZTÜRKOĞLU	49
Açık İnovasyon ile Birlikte Yaratma: Tüketici Katılımına İlişkin Bir Uygulama	
Co-Creation with Open Innovation: An Application for Customer Engagement	
Ceyda OVACI	70
Koçluk ve Mentorluk ile Girişimcilik Niyeti Arasındaki İlişkide KOSGEB Desteklerinin Rolü	
The Role of KOSGEB Supports on the Relationship Between Coaching - Mentoring and Entrepreneurship Intention	
Ali Şükrü ÇETİNKAYA, Mehmet Ali CANBOLAT	94

Sosyal Zeka ve Girişimci Kişilik Özellikleri Arasındaki İlişkinin Sınıflandırılması

Classification of the Relationship Between Social Intelligence and Personality Traits of Entrepreneurs

Koray GÜRPINAR, Volkan YÜNCÜ, Yunus YILAN

128

Proje Değerlendirme Sistemleri Açısından KOSGEB'e Yeni Bir Çözüm Önerisi

A New Solution Proposal to KOSGEB for the Project Evaluation Systems

Burcu ALATEPELİ

149

Yenilikçi ve Girişimci Üniversite Endeksi Verilerinin 2012-2017 Dönem Aralığında ARAS-G Yöntemi İle Değerlendirilmesi

Evaluation of Innovative and Entrepreneurial University Index Data Using ARAS-G Method in The Period of 2012-2017

Bahadır Fatih YILDIRIM, Sultan Kuzu YILDIRIM

166